

“Ultimate Golf Makeover” Audition Winner Announced

Local man wins 12-week golf and posture program

BOLINGBROOK, Ill., April 28, 2009 – Dave Erickson, a civil engineer from Naperville, has been chosen to receive the first ever “Ultimate Golf Makeover.” Erickson was one of more than five dozen contestants to audition for the spot last weekend at Bolingbrook Golf Club.

As part of his makeover, Erickson will work closely with *GOLF Magazine* Top 100 Teacher Carl Rabito and his instructional staff, and Dr. Perry Cammisa and the staff at Ultimate ChiroCare, to rebuild his golf swing utilizing the principles of biomechanics and proper body structure. The 12-week program also includes a membership to the Bolingbrook Golf Club Golf Academy and a custom-fit set of Nike golf clubs.

Erickson’s progress will be featured in a series of articles in *Golf Chicago!* Magazine as well as in monthly segments of *Golf Chicago!* TV.

“Our goal is to demonstrate that it doesn’t take years and years of practice to get better at golf,” said Rabito. “Instead, it’s more important to receive and utilize the proper information. With our program, and Dave’s dedication, we will successfully rebuild his swing, giving him tools that he will be able to carry with him for the rest of his life.”

And it is not just Erickson’s swing that will receive the makeover, but his overall body structure will be addressed as well. Dr. Cammisa’s staff will perform a Peak Performance Evaluation that will provide a detailed and precise analysis of Erickson’s posture and structure and then develop a program to create a stronger, healthier body structure.

“A major key to sports performance is how closely the body can function to its design,” said Cammisa. “Many times, breakdowns in performance are directly related to an unhealthy or weak structure.”

Erickson’s golf makeover will take place during the months of May, June and July.

About Rabito Golf and Ultimate ChiroCare™: Structure Governs Function

For more than twenty years, renowned golf instructor Carl Rabito has taught on one platform: that there is a way to properly swing a golf club, and that one way is the same way for all golfers regardless of talent or ability. The golf swing is a byproduct of two factors: range of motion and balance. The truth in this philosophy lies in the fact that each human body is structured exactly the same. This is directly influenced by the mobility and stability of the body’s structure. Every joint in the body is designed for a specific motion. Thus, the structure of the body governs the function of the body. Imbalances within this structure can lead to injuries and create multiple golf swing faults.

Rabito Golf has teamed up with Dr. Perry Cammisa of Ultimate ChiroCare™. Dr. Cammisa is a proven expert in using modern technology to improve range of motion and strengthen body structure. By restoring the body’s natural balance in the structure, the risk of injury is reduced and dramatic improvement in the ability to swing better is achieved.

About Bolingbrook Golf Club

Bolingbrook Golf Club, designed by noted architect Arthur Hills, is an upscale, 18-hole championship golf course owned by the Village of Bolingbrook and operated by KemperSports. The 76,000-square-foot clubhouse features a state-of-the-art golf shop, casual dining, corporate meeting spaces, banquet facilities, executive locker rooms, men’s and women’s lounges and a fitness facility. The Golf Academy at Bolingbrook Golf Club is the area’s premier practice center, offering a huge bent grass tee that accommodates 70 hitting stations, target greens, short game area and professional instruction from Rabito Golf. For more information, visit <http://www.bolingbrookgolfclub.com>. Tee time reservations are accepted 14 days in advance by calling 630.771.9400.

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